

EXHIBIT A**Joint Exhibit List**

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
1	P/D		U.S. Reg. No. 3,025,377 - JOHN'S INCREDIBLE PIZZA CO.			
2	P/D		U.S. Reg. No. 3,058,427 JOHN'S INCREDIBLE PIZZA CO.			
3	P/D		U.S. Reg. No. 3,061,612 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
4	P/D		U.S. Reg. No. 3,099,682 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
5	P/D		Cal. Reg. No. 058668 - JOHN'S INCREDIBLE PIZZA CO.			
6	P/D		Cal. Reg. No. 059016 - JOHN'S INCREDIBLE PIZZA CO.			
7	P/D		Cal. Reg. No. 059018 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
8	P/D		Cal. Reg. No. 059015 - JOHN'S INCREDIBLE PIZZA CO. ALL YOU CAN EAT FOOD & FUN! (and Design)			
9	P/D		U.S. Reg. No. 3,019,206 - EXPERIENCE THE INCREDIBLE!			
10	P/D		U.S. Reg. No. 3,049,057 - EXPERIENCE THE INCREDIBLE!			
11	P/D		U.S. Reg. No. 3,332,657 - INCREDIBEAR			
12	P/D		U.S. Reg. No. 3,350,338 - INCREDIBEAR (and design)			
13	P/D		Photo - John's Incredible Pizza Co. - Victorville			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
14	P/D		Photo – John’s Incredible Pizza Co. - Victorville sign			
15	P/D		Photo - John's Incredible Pizza Co. - Bakersfield			
16	P/D		Photo - John's Incredible Pizza Co. - Fresno			
17	P/D		Photo – John’s Incredible Pizza Co. - Fresno sign			
18	P/D		Photo - John's Incredible Pizza Co. - Stockton			
19	P/D		Photo - John's Incredible Pizza Co. - Modesto			
20	P/D	Undated	Photos – John’s Incredible Pizza Co. -- Store Exteriors			
21	P/D	Undated	Photos – John’s Incredible Pizza Co. – Montclair (Interior)			
22	P/D	Undated	Excerpts from Video of Montclair Store			
23	P/D	Undated	Virtual Tour of Riverside Tour from JIPC Website			
24	P/D	Undated	Photos – John’s Incredible Pizza Co. - Misc. Store Interiors			
25	P	12/00/97	Quick Report - Victorville 1997			
26	P	07/05/98; 01/29/00	Newspaper Ads - Victorville			
27	P	Undated	Specimes of Historic JIPC Brochures, Pamphlets, Mailers, etc.			
28	P	Various	Specimens of Current JIPC Brochures, Pamphlets, Mailers, etc.			
29	P	Undated	Specimen - JIPC T-Shirt			
30	P	Undated	Specimen - JIPC Kid's T-Shirt			
31	P	Undated	Specimen - JIPC Polo Shirt			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
32	P	Undated	Specimen - JIPC Sweatshirt			
33	P	Undated	Specimen - JIPC Baseball Cap			
34	P	Undated	Specimen - JIPC Tote Bag			
35	P	Undated	Specimen - Incredibear			
36	P/D	10/10/2000	JIPC website - 2000			
37	P/D	06/04/2002	JIPC website – 2002			
38	P/D	06/24/2003	JIPC website – 2003			
39	P/D		JIPC website – 2003 Intro Animation			
40	P/D	7/31/2004	JIPC website – 2004			
41	P/D	4/8/2005	JIPC Website - 2005			
42	P/D	6/26/2008	JIPC Website - 2008/2009			
43	P	Undated	Print-out of HTML code for JIPC website			
44	P	5/15/2009	Print-out of Traffic Details from Alexa - johnspizza.com and johnsincrediblepizza.com			
45	P/D	July 2008-April 2009	Logs of Keyphrases Used on Search Engines			
46	P	2Q 1998	Pizza Marketing Quarterly Article			
47	P	05/07/98	Article from Bakersfield Californian <i>Third Wal-Mart to Open in Bakersfield, California</i>			
48	P	08/07/99	Article from Fresno Bee <i>John's Incredible Pizza Co. Sets Sights on North Fresno</i>			
49	P	09/11/01	Article from The Record <i>Pizza Parlor to Replace Grocery Store in Stockton, California Shopping Center</i>			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
50	P	5/24/2004	Lori Lohmeyer, "John's Incredible Pizza Slices Into Entertainment-and-Buffer Pie," Nation's Restaurant News			
51	P	3/17/2005	Article - Pizza Marketing Quarterly			
52	P	05/30/05	Article from Orange County Business Journal <i>Restaurant Chains Report 10% Jump in Sales</i>			
53	P	Various	Specimens of Awards			
54	P	Various	Collection of newspaper articles and periodicals referring to JIPC			
55	P		JIPC Customer Comment Cards			
56	P		JIPC Online Customer Correspondence			
57	P		JIPC Online Reviews			
58	P		Customer Confusion Correspondence			
59	P	Undated	Summary of JIPC Net Sales under the JIPC Marks (1997-P3 Fiscal 2009)			
60	P	Undated	Summary of JIPC Advertising Expenses to Promote the JIPC Marks (1997 - April 2009)			
61	P	Undated	Summary of JIPC Party Reservation Data			
62	P	Undated	Summary of JIPC Kids Club Data			
63	P	Undated	Summary of JIPC VIP Club Data			
64	P	Undated	Summary of JIPC Credit Card Purchase Data			
65	P	4/1/2004	Excerpts from Shareholder Agreement -- Incredible Entertainment, Inc.			
66	P	3/11/2005	Email to John Parlet from Jim Manarino re Out of State Properties			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
67	P	5/1/2005	Sublease Agreement -- Las Vegas, NV			
68	P	Various	Examples of Expansion efforts			
69	P	Various	Correspondence re franchise inquiries			
70	P	9/24/2008	Email to John Parlet from Dan Adamson re Offer to Lease - Las Vegas, NV			
71	P		Television Advertisements			
72	P/D	7/26/2007	Letter from Jere Webb to Craig Cihak			
73	P/D	8/1/2008	Collection of Print-outs from Craig's Cruisers Website			
74	P/D	8/5/2008	Letter from Jere Webb to John Hughes			
75	P/D	Undated	Photos- VIP Pizza Exterior and Interior			
76	P	12/1/2004	Office Action, Ser No. 76585976			
77	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
78	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
79	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
80	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
81	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			
82	P		Trademark office documents re Serial #76585976 (John's Incredible Pizza Co.)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
83	P	12/1/2004	Office Action, Ser No. 76585977			
84	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
85	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
86	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
87	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
88	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
89	P		Trademark office documents re Serial #7658977 (John's Incredible Pizza Co.)			
90	P	6/3/2004	Preliminary Amendment, Ser. No. 76585945			
91	P	9/20/2005	Examiner's Amendment, Ser. No. 76585945			
92	P	6/3/2004	Preliminary Amendment, Ser. No. 76585946			
93	P	9/23/2005	Examiner's Amendment, Ser. No. 76585946			
94	P/D	04/13/1999	Assignment Agreement between John's Incredible Pizza Company, Inc. and JIPC Management			
95	P/D	04/13/1999	License Agreement between John's Incredible Pizza Company, Inc. and JIPC Management, Inc.			
96	P/D	2/28/2001	License Agreement between JIPC Management, Inc. and John's Incredible Pizza Company, Inc.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
97	P/D	8/28/2003	First Amendment to License Agreement between JIPC Management, Inc. and John's Incredible Pizza Company, Inc.			
98	P/D	8/14/2007	Trademark License Agreement between JIPC Management, Inc. and John's Incredible Pizza Company, Inc.			
99	P/D	8/14/2007	Trademark License Agreement between John's Incredible Pizza Co, Inc. and JIPCOB, Inc.			
100	P/D	2/28/2001	License Agreement between JIPC Management, Inc. and JIPCOB, Inc.			
101	P/D	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPCOB, Inc.			
102	P/D	2/28/2001	License Agreement between JIPC Management, Inc. and JIPC 3, LLC			
103	P/D	12/15/2003	License Agreement between JIPC Management, Inc. and JIPC Fresno, Inc.			
104	P/D	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPC Fresno, Inc.			
105	P/D	12/15/2003	License Agreement between JIPC Management, Inc. and JIPC Stockton, Inc.			
106	P/D	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPC Stockton, Inc.			
107	P/D	12/15/2003	License Agreement between JIPC Management, Inc. and JIPC Modesto, Inc.			
108	P/D	06/18/04	Trademark License Agreement between JIPC Management, Inc. and JIPC Modesto, Inc.			
109	P/D	04/01/04	License Agreement between JIPC Management, Inc. and Incredible Entertainment, Inc.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
110	P/D	08/01/02	Incredible Entertainment, Inc. License Agreements (Modesto, Roseville, Stockton, & Montclair)			
111	P/D	06/01/07	Incredible Concepts, Inc. License Agreements (Riverside, Bakersfield, & Fresno)			
112	P/D	10/01/07 10/01/07	JIPC Ventures, Inc. License Agreements (Buena Park, San Diego)			
113	P		Third-Party Trademark Registrations for restaurant and franchise services			
114	P	05/29/1998	Letter from Ed Winn to Rick Barsness			
115	P	Undated	Letter from John Parlet to Rick Barsness			
116	P	10/19/1998	Letter from Karen Munger to Rick Barsness			
117	P	11/4/1998	Letter from Karen Munger to Rick Barsness			
118	P	09/20/99	Application for Trademark: Incredible Pizza Co. (and design)			
119	P/D	10/14/99	Barsness Side Letter Agreement with Madison Scott re purchase of restaurant			
120	P	12/23/99	Articles of Incorporation for Incredible Pizza Co., Inc.			
121	P	5/24/2000	Oral Deposition of Richard Barsness			
122	P	03/23/01	Statement of Use Under 37 CFR 2.88, With Declaration			
123	P		Trademark Office file documents from Serial #78300345 (Incredible Pizza Co. Inc.)			
124	P	01/22/01	Barsness Motion for Partial Summary Judgment in Mr. Gatti v. Scott (Kerr County Cause #99-648-B)			
125						

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
126						
127	P/D		Interior photo of Incredible Pizza store			
128	P/D	Undated	Photograph - Springfield's Incredible Pizza buffet			
129	P/D	Undated	Video- Springfield IPC			
130						
131	P	9/15/2003	IPC Application Ser. 78300345			
132	P	9/17/2003	Incredible Pizza Franchise Group Uniform Franchise Offering Circular			
133	P	10/21/03	Request for Amendment to Trademark Registration "Incredible Pizza Co. (and design)			
134						
135						
136	P	2/25/2004	Family Matters Article - February 25, 2004			
137						
138	P/D	03/16/04	Letter from Rodney Worrel to Rick Barsness			
139	P/D	3/16/2004	Letter from Rodney Worrel to Robin French			
140	P	03/31/04	Letter from Mark Feldman letter to Rodney Worrell			
141	P	5/21/2004	Petition to Cancel			
142	P	6/10/2004	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular, R2-4			
143	P	6/14/2004	Amended Petition to Cancel			
144						

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
145	P	3/31/2005	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular, R3-21			
146						
147	P	4/3/2006	Letter from Jere Webb to Benjamin			
148	P	4/1/2006	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular, R5-10			
149	P	4/19/2006	Notice of Opposition			
150						
151	P	11/1/2006	Incredible Pizza Franchise Group, LLC Uniform Franchise Offering Circular			
152	P	12/04/06	Declaration of Use of Mark in Commerce Under Section 8 "Incredible Pizza Company Great Good, Fun, Family & Friends (stylized and/or with design)"			
153		3/12/2007	Springfield Business Journal Article re "Incredible Pizza Co. Targets \$500 Million In 10 Years"			
154	P	3/22/2007	IPC webpage re "Franchise Opportunities"			
155	P		Incredible Pizza franchise brochure			
156	P	3/22/2007	IPC webpage re "The Incredible Pizza Company Story"			
157	P	9/12/2007	Incredible Pizza Franchise Group, LLC May 4, 2007, As Amended September 12, 2007 Information For Prospective Franchisees Required By Federal Trade Commission			
158	P	9/28/2007	Email to Karen Fohn from Lana Dial re New Store Signage - Franchisees			
159	P	10/4/2007	Letter to Rick Barsness from Robin French re commissions			
160	P	10/4/2007	Letter to Rick Barsness from Robin French re issues and concerns			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
161	P	11/10/2007	Letter to Robin French from Richard Barsness re IPC Franchisee Association concerns			
162	P	3/28/2008	NASCAR Nationwide Series Sponsorship Agreement			
163	P/D	03/31/2008	CJM Racing Press Release			
164	P/D	6/26/2008	IPC webpage re "IPC Racing"			
165	P	06/26/2008	IPC webpage re "Franchise Opportunities"			
166	P	06/26/2008	IPC List of Available California Franchise Locations			
167	P	6/26/2008	IPC List of Available Nationwide Franchise Locations			
168	P	6/26/2008	Official NASCAR members Club locations in California			
169	P	6/20/2008	California Uniform Franchise Registration Application re Incredible Pizza Franchise Group, LLC			
170	P/D	6/26/2008	Amendment To NASCAR Nationwide Series Sponsorship Agreement			
171	P/D	08/12/2008	CJM Racing Website – 2008			
172	P	02/09/2009	Article – "Restaurants Shift Sponsorship Strategies in Drive for Brand Recognition as NASCAR's Growth Stalls"			
173	P	04/09/2009	CJM Racing Website – 2009			
174	P	8/20/2008	Operating Agreement Of IPC West Coast, LLC			
175	P	8/20/2008	Incredible Pizza Franchise Group, LLC Area Development Agreement			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
176	P	8/20/2008	Joint Venture between Benny Brown and Richard A. Barsness to develop Incredible Pizza Franchises and fund Sponsorship Agreements with CJM Racing and the Tyler Reddick Race Team - additional terms & conditions			
177	P	8/20/2008	Joint Venture between Benny Brown and Richard A. Barsness to develop Incredible Pizza Franchises and fund Sponsorship Agreements with CJM Racing and the Tyler Reddick Race Team - letter of intent			
178	P	09/13/2008	Tyler Reddick/IPC Racing Appearance			
179	P	1/12/2009	Email to Robin French, Danny Mullen, Louis Lecoche & Jim Leonard from George Ward/Rick Barsness re Advertising Fund			
180	P	Undated	Print-out of HTML code for IPC website			
181	P					
182	P/D	Undated	Photos of IPC Tulsa Store			
183	P/D	Undated	Video - Tulsa IPC			
184	P	Undated	Video - Funny Video Contest			
185	P	Undated	Photos of IPC Phoenix Store			
186	P	Undated	Video of IPC Phoenix Store			
187	P	Various	Specimens of IPC Brochures and Ads			
188	P	3/00/08	IPC Journal			
189	P	06/00/08	IPC Journal			
190	P	07/00/08	IPC Journal			
191	P	09/00/08	IPC Journal			
192	P	10/6/2009	Incredible Pizza Company Monthly Employee Newsletter			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
193	P	10/00/08	Incredible Pizza Company Monthly Employee Newsletter			
194	P	2/00/2009	Incredible Pizza Company Monthly Employee Newsletter			
195	P	Various	Confusion Emails and Website Inquires			
196	P	07/25/05	JIPC Employment Application			
197	P	06/25/2008	E-mail from John Wyson to John Parlet			
198	P	11/08/04	Pizza Marketplace News Article on JIPC With Link to IPC Story			
199	P		Pizza Marketplace News Article on IPC			
200	P	05/6/2009	Print-out from Showbizpizza.com			
201	P		IPC Online Reviews			
202	P	6/9/2009	IPC Locations Web Page			
203	P	6/9/2009	IPC Phoenix Web Page			
204	P	Undated	IPC E-Mail sign-up Page			
205	P/D	Undated	Photos – CJM Race Car, pit crew and equipment			
206	P	Undated	Photos from CJM Racing website - Incredible Pizza			
207	P		IPC/CJM Racing advertisement			
208	P		CJM Racing/Incredible Pizza Flyer			
209	P/D	Undated	Photos - Incredible Pizza Company store and Racecar			
210	P/D	Undated	Photo - Incredible Pizza Toyota			
211	P/D	Undated	Photos from CJM Racing website - Gatorz			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
212	P/D	Apr-09	Photos from CJM Website - Incredible Pizza Race Car at Phoenix Int' Raceway			
213	P	17-Apr-09	Post-Race Report - Phoenix			
214	P	Feb-09	Photos from CJM Website - Incredible Pizza Race Car at Las Vegas Motor Speedway			
215	P	28-Feb-09	Post-Race Report - Las Vegas			
216	P	6/26/2008	2008 Nationwide Series Race Schedule (from NASCAR.COM)			
217	P		2009 Nationwide Series Race Schedule (from NASCAR.COM)			
218	P	Various	NASCAR Sponsor Reports			
219	P	Undated	NACAR General Information			
220	P	2009	NASCAR 2009			
221	P	2002-2003	Article- "NASCAR Sponsorship: Putting Your Company In The Driver's Seat"			
222	P	2008	NASCAR 2008 Fan Guide			
223	P	2007	NASCAR 2008 Busch Series			
224	P		Documents to be Produced by NASCAR at trial re: Purchaser Demographics			
225	P	2008-2009	Documents to be Produced by NASCAR at trial re: Nationwide Series broadcast viewership nationwide and in California, Arizona, Nevada, Oregon and Washington			
226	P		Documents to be Produced by NASCAR at trial re: Proportion of Nationwide fanbase located in California, Arizona, Nevada, Oregon and Washington			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
227	P	2008-2009	Documents to be Produced by Nielsen at trial re: Nationwide Series broadcast viewership nationwide and in California, Arizona, Nevada, Oregon and Washington			
228						
229						
230						
231	P		Summary of JIPC's Damages Calculation			
232	P		Census Data for Arizona, California, Nevada, Oregon, and Washington			
233	P	Jun-09	Google Search - Incredible Pizza			
234	P	Jun-09	Yahoo! Search - Incredible Pizza			
235	P	Jun-09	Google Search - Incredible Pizza Co			
236	P	Jun-09	Yahoo! Search - Incredible Pizza Co			
237	P	Jun-09	Google Search - Incredible Pizza Company			
238	P	Jun-09	Yahoo! Search - Incredible Pizza Company			
239	P	Jun-09	Google Search - John's Incredible Pizza			
240	P	Jun-09	Yahoo! Search - John's Incredible Pizza			
241	P	Jun-09	Google Search - John's Incredible Pizza Co			
242	P	Jun-09	Yahoo! Search - John's Incredible Pizza Co			
243	P	Undated	Brand Naming Conventions Example – Ace Hardware			
244	P	Undated	Brand Naming Conventions Example – Ace Hardware			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
245	P	Undated	Brand Naming Conventions Example – Comfort Inn & Suites and Carvel Ice Cream & Cinnabon			
246	P	Undated	Brand Naming Conventions Example – Dual Branding			
247						
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
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281	P	11/25/03	Incredible Pizza Company Area Development Agreement (various TX, OK, LA, NM, AZ and FL cities)			
282	P	07/11/06	Bakersfield Jam Sponsorship Agreement			
283	P	11/00/07	Specimens Of Newspaper Advertisements			
284	P	03/05/07	Sacramento Bee Annual Advertising Contract			
285	P	08/00/07	Surewest ViaMedia Broadcast Advertising Information			
286	P	08/24/07	B-93 KOSO Promotional Agreement			
287	P	10/03/07	ClearChannel Radio Advertising Invoice			
288	P	12/00/07	Radio Disney Advertising Broadcast Information			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
289	P	12/14/07	1410 KERN News Talk Promotional Agreement			
290	P	03/31/08	96.7 KCAL Rock Dining Deals Agreement			
291	P	01/07/09	Invoice For Penny Saver Advertisement			
292	P	08/17/06	CBS Outdoors Poster Ad Agreement			
293						
294	P	04/28/09	Myspace.com search re incredible pizza			
295						
296	P	Undated	Photos – IPC Tulsa store			
297	P	07/01/08	Incredible Pizza Franchise Group, LLC Franchise Disclosure Document			
298	P	05/13/09	Incredible Pizza Franchise Group, LLC Franchise Disclosure Document			
299	P	04/09/09	Incredible Pizza Racing – Team Store Website			
300	P	06/25/97	Letter from Ron Jones to Rick Barsness			
301	P/D	Fall 2003	Springfield IPC Case Study, with January 2005 Update			
302	P	11/25/03	Incredible Pizza Company Area Development Agreement			
303	P	11/25/03	Letter Agreement Re Incredible Pizza Company Area Development Agreement			
304	P	05/10/07	Fourth Supplement to Incredible Pizza Company Area Development Agreement			
305	P	09/24/07	Fifth Supplement to Incredible Pizza Company Area Development Agreement			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
306	P	05/07/08	Sixth Supplement to Incredible Pizza Company Area Development Agreement			
307	P	11/17/08	Seventh Supplement to Incredible Pizza Company Area Development Agreement			
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311	P	06/20/09	Excerpts from ESPN2 Broadcast of CAMPING WORLD RV RENTAL 250, The Milwaukee Mile, Milwaukee, WI			
312	D	No Date	Web pages of reviews for Golden Boy Pizza, Toppers Pizza Place, Cicceros's Pizza, Wenelli's Pizza, Pleasure Pizza, Little Star Pizza, Pizza Man He Delivers, Casa Blanca Pizza, Inc., Good Stuff Pizza Co., Brewbakers, Bongiorno's Pizzeria, Vito's Pizza, and Giggles 'n Hugs (Exhibit 1 to Isaacson's 5/27/09 deposition)			
313	D	No Date	Tim's Incredible Pizza web page (Exhibit 2 to Isaacson's 5/27/09 deposition)			
314	D	No Date	The Incredible Café web page (Exhibit 3 to Isaacson's 5/27/09 deposition)			
315						
316	D	No Date	Pop's Incredible Gourmet Pizza logo (Exhibit 4 to Isaacson's 5/27/09 deposition)			
317	D	No Date	IPC and JIPC logos (Exhibit 6 to Isaacson's 5/27/09 deposition)			
318	D	No Date	John's Incredible Pizza Co. signage [JIPC0682] (Exhibit 7 to Isaacson's 5/27/09 deposition)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
319	D	No Date	John's Incredible Pizza Co. signage [JIPC0685] (Exhibit 8 to Isaacson's 5/27/09 deposition)			
320	D	No Date	John's Incredible Pizza Co. signage [JIPC0683-686] (Exhibit 9 to Isaacson's 5/27/09 deposition)			
321	D	08/16/04	United Sign Systems Specifications for JIPC mark [AEO JIPC000662] (Exhibit 10 to Isaacson's 5/27/09 deposition)			
322	D	12/30/02	United Sign Systems Specifications for JIPC mark [AEO JIPC000661] (Exhibit 11 to Isaacson's 5/27/09 deposition)			
323	D	No Date	Picture of JP the Incredible [JIPC0093] (Exhibit 12 to Isaacson's 5/27/09 deposition)			
324	D	No Date	JIPC Club documents [MMR0156-157, 159-163, 168-169, and 176-177] (Exhibit 13 to Isaacson's 5/27/09 deposition)			
325						
326	D	No Date	Color photos of IPC exterior and interior [IPC0001, 0003, 0007, and 0010] (Exhibit 15 to Isaacson's 5/27/09 deposition)			
327						
328	D	No Date	Papa John's Pizza commercial cd (Exhibit 17 to Isaacson's 5/27/09 deposition)			
329	D	04/15/09	Expert Rebuttal Report of Dr. Isaacson in High Voltage v. The Coca-Cola Company (Exhibit 18 to Isaacson's 5/27/09 deposition)			
330						
331	D	01/24/2000	Letter from R. Barsness to Madison Scott (M. Scott 04/11/05)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
332	D	10/30/2001	Service Mark Availability Search Report, 10/30/01, [JIPC0218-JIPC0352]			
333	D	10/31/2001	Availability Search Report For John's Incredible Funworld			
334	D	10/31/2001	Availability Search Report For John's Incredible Pizza			
335	D	10/31/2001	Service Mark Availability Search Report, 10/31/01 [JIPC0124-JIPC0217]			
336			Quality Control Letters from Jeff Sherrill to Rick Barsness			
337	D	11/01/2001	Search Report For Experience The Incredible			
338	D	11/01/01	Service Mark Availability Search Report, 11/01/01, [JIPC0353-JIPC0493]			
339						
340	D	10/31/2002	The Omnibus article by David Watson re IPC [JIPC 1735]			
341						
342	D	12/04/2003	12/04/03 Incredible Pizza Press Release			
343	D	03/16/2004	Letter to Larry Abbe from Rod Worrel [JIPC 3017 – 3018]			
344	D	03/26/2004	Tulsa World article by Debbie Blossom re IPC [JIPC 1750-1751]			
345	D	08/18/2004	Tulsa World article by Debbie Blossom re IPC [JIPC1086]			
346	D	02/09/2005	Tulsa World article by Mike Averill re IPC [JIPC 1074-1076]			
347	D	03/2005	Pizza Marketing Quarterly article by Francie Brown re IPC [JIPC 1742-1747]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
348	D	05/20/2005	Phoenix Business Journal article entitled "Amusement Center Bringing 375 Jobs to East Valley" [JIPC 2971 – 2973]			
349	D	2006	Food & Drink Quarterly article entitled "Incredibly Ingenious" (Ex 2 Ward 7/30/08 Dec)			
350	D	01/06/2006	Daily Press article entitled "Students Learn Career Skills"			
351	D	12/08/2006	Daily Press article entitled "Group Helps Youth Gain Independence: Program Helps Those Between the Ages of 16 and 21 Prepare for a Life Free From Foster Care"			
352	D	2007	Springfield Business Journal article re IPC [JIPC1305-06]			
353	D	03/12/2007	"Incredible Pizza Co. Targets \$500 Million in 10 Years" Springfield Business Journal article			
354	D	03/12-18/2007	Springfield Business Journal article entitled "Playing to Win Food and Fun Have Paid Off for Incredible Pizza Owner Rick Barsness" (Ex 2 Ward 7/30/08 Dec)			
355	D	07/09/2007	America's Incredible Pizza Company Construction Plan			
356	D	12/05/2007	Invitation To Opening Of IPC In Memphis (Ex. C To Klein 07/03/08 Dec)			
357	D	12/10/2007	Trademark Security Agreement between JIPC Management and Wells Fargo Foothill, Inc. [JIPC 2473-81]			
358	D	12/20/2007	Circulation of Pizza Marketing Quarterly December 2007			
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
362	D	2008	Papa John's International Inc. 2008 Annual Report [IPC-004665-004778]			
363						
364						
365						
366	D	06/26-29/2008	New Hampshire Motor Speedway article entitled "CJM Racing Racing Towards the Future" (Ex 2 Ward 7/30/08 Dec)			
367	D	07/2008	IPFG Request for Consideration to Become a Franchisee [IPC 2160-65]			
368	D	07/23/2008	Logo & Coupon for VIPizza Very Incredible Pizza			
369	D	07/23/2008	Photo of Menu for Incredible Gourmet Pizza			
370	D	07/24/2008	Trademark.com Search for Common Law Uses of Incredible Pizza in the State of California			
371	D	07/30/2008	Google Maps Showing the Distance Between John's in Stockton and VIPizza in Stockton			
372	D	07/30/2008	Google Maps Showing the Distance Between John's in Stockton and VIPizza in Stockton			
373						
374						
375	D	08/20/2008	Joint Venture Letter between IPFG and Benny Brown [JIPC 2468-72]			
376	D	10/03/2008	St. Louis Post Dispatch article by Tim Bryant re IPC [JIPC 1738-1739]			
377	D	01/02/2009	NASCAR.com article by Roger Swan re CJM/Lagasse Jr. [JIPC 1754-55]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
378	D	05/13/2009	IPFG 2009 Franchise Disclosure Document [JIPC 4999-5175]			
379	D	06/10/2009	Declaration of Papa John's International Inc. [IPC-004613-00464]			
380	D	No Date	Article from the Fort Bend Business Journal entitled "Family Entertainment Center Opens in Sugarland" (Ex 2 Ward 7/30/08 Dec)			
381	D	No Date	CD of IPC Virtual Tours and Commercials [JIPC 3106]			
382	D	No Date	Domestic store entries showing location and opening date for each Papa John's Restaurant in the State of California [IPC-004779-004985]			
383						
384						
385						
386	D	No Date	Color copy of America's Incredible Pizza Company Market Research: Other Establishments named "Incredible" (R. Barsness 11/06/07)			
387						
388	D	No Date	Exhibit# 24 Handwritten " I want to File" (1 page) (J. Parlet 10/23/01)			
389	D	No Date	Exhibit# 104 Declaration of Madison Scott (M. Scott 04/11/05)			
390	D	No Date	Exhibit# P-139 V.I.P. Card			
391	D	No Date	Exhibit# P-143 John's Incredible Pizza Company letterhead			
392						
393	D	No Date	IPC Information Packet For Prospective Franchisees (Ex. C to Klein 07/03/08)			
394						

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
395						
396	D	No Date	Pizza Marketing Quarterly Article re: IPC March/April 2005			
397	D	No Date	SBJ Reporter "Incredible Pizza, Springfield Investors Team for Tulsa Stores" [JIPC 3015]			
398	D	No Date	"Executive Summary" re IPC [IPC 1368-7]			
399	D	No Date	American's Incredible Pizza company St. Louis letterhead [IPC 1402]			
400	D	No Date	Sample flyer for St. Louis [IPC 1799]			
401	D	No Date	Sample flyer from Springfield [IPC 571]			
402	D	No Date	Sample flyer from Tulsa [IPC 578]			
403	D	No Date	Sample Incredible E-Club mailing [IPC 591]			
404	D	No Date	Ad for E-Blasts [IPC 603]			
405	D	No Date	Sample flyer for Victoria (B/W) [IPC 618]			
406	D	No Date	Sample flyer for Memphis [IPC 619]			
407	D	No Date	"Incredible Pizza Company Family Entertainment Center" [IPC 656]			
408	D	No Date	Sample flyer for San Antonio [IPC 661]			
409						
410						
411	D	No Date	Best of Tulsa award [IPC 964]			
412	D	No Date	Best of Tulsa award [IPC 965]			
413	D	No Date	Tulsa Kids Magazine Award [IPC 967]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
414	D	No Date	Oklahoma Magazine Award [IPC 968]			
415	D	No Date	Oklahoma Magazine Award [IPC 972]			
416	D	No Date	Floormat – sample of stylized “Incredible Pizza Company” [IPC 981]			
417	D	No Date	Sample of use of “America’s IPC – It’s Incredible!” [IPC 996]			
418	D	No Date	Sample of use of “Incredible Pizza Company” stylized – menu & card [IPC 1003]			
419	D	No Date	Sample of use of “Incredible Pizza Company” stylized – menu & card [IPC 1004]			
420	D	No Date	Ad re gift cards to “AIPC” – St. Louis [IPC 1122]			
421	D	No Date	Sample menu/prices [IPC 1128]			
422	D	No Date	Web advertisement for Euless [IPC 1141]			
423	D	No Date	Promoplace – IPC Racing gear for sale on web [IPC 1174-76]			
424	D	No Date	IPC Mission Statement [IPC 1189]			
425	D	No Date	Food and Drink Quarterly article by Pat Whitemar re IPC [IPC 2150-59]			
426	D	No Date	Menu from Incredible Yogurt			
427	D	No Date	Product list from The Incredible Cheesecake Company			
428						
429	D	No Date	Summary of third-party use of “Incredible”			
430	D	No Date	Summary of third-party use of other laudatory terms			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
431	D	No Date	Summary of JIPC's references to itself as "John's"			
432	D	No Date	Summary of consumers' references to JIPC as "John's"			
433	D	No Date	Summary of key statements made by JIPC before the TTAB			
434	D	No Date	Summary of key admissions by JIPC in discovery responses			
435	D	No Date	Summary of JIPC's backdated agreements			
436	D	No Date	Summary of JIPC's trademark applications and file wrappers			
437	D	No Date	Summary of IPC's trademark applications and file wrappers			
438	D	No Date	Summary of relevant third-party registered trademarks			
439	D	No Date	Summary of other records provided by JIPC			
440	D	No Date	Summary of other records provided by IPC			
441						
442	D	No Date	Color Copies of IPC Storefronts			
443	D	No Date	Exhibit# 5 Color Copies of interiors of IPC restaurants (Bates 0001-0010, 0499, 0501, 0502, 0506, 0508, 0511-0518)			
444	D	No Date	Amarillo's Incredible Pizza Company Mark			
445						
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448						

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
449						
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451						
452	D	No Date	JIPC promotional materials that feature the use of JOHN'S [JIPC 1672-1673, 1675, 1689-1693 and 1695]			
453						
454						
455						
456	D	No Date	John's Buffet Signage [JIPC 1695]			
457	D	No Date	Photo of "Caught Being Good" patch [IPC 1396]			
458	D	No Date	Photo of America's Incredible Pizza Company pen [IPC 1401]			
459	D	No Date	Photo of America's Incredible Pizza Company St. Louis highlighter [IPC 1400]			
460	D	No Date	Photo of Incredible Café Express in Compton California			
461	D	No Date	Photo of Incredible Pizza Company frisbee [IPC 1392]			
462	D	No Date	Photo of Incredible Pizza Company hat [IPC 1389]			
463	D	No Date	Photo of Incredible Pizza Racing hat [IPC 1390]			
464	D	No Date	Photo of Incredible Pizza Racing Shirt [IPC 1394]			
465	D	No Date	Photo of IPC incredible Pizza Company hat [IPC 1391]			
466	D	No Date	Photo of IPC Springfield Shirt [IPC 1395]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
467	D	No Date	Photo of IPC St. Louis cake cutter [IPC 1397]			
468	D	No Date	Photo of IPC T-Shirt [IPC 1393]			
469	D	No Date	Photo of Springfield's Incredible Pizza Company pen [IPC 1399]			
470	D	No Date	Photo of Team IPC mug [IPC 1398]			
471	D	No Date	Photos of Incredible Burger in Bellflower California			
472	D	No Date	Photos of Incredible Café in Redondo Beach California			
473	D	No Date	Photos of Incredible Café in San Diego California			
474	D	No Date	Photo of IPC storefront [IPC 4316]			
475	D	No Date	Photos of IPC storefront and CJM car [IPC 4315]			
476						
477						
478	D	No Date	Photos of John's Incredible Pizza Co. signage in Montclair, California			
479	D	No Date	Photos of Papa John's Pizza in Los Angeles, California			
480	D	No Date	Photos of the Incredible Cheesecake Company in San Diego California			
481						
482	D	No Date	Photo of IPC front Signage [IPC 4308]			
483	D	No Date	Photos of the IPC NASCAR car [IPC 2067]			
484	D	No Date	Photos of the exterior and interior of IPC's Tulsa Store [IPC004584 – 004612]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
485	D	No Date	Springfield IPC Tour [IPC 4309 – 4314]			
486	D	No Date	Springfield Signs & Neon Schematics for IPC front elevation [IPC 4298 – 4307]			
487						
488						
489						
490	D	07/30/08	Images of 17th Street Incredible Gourmet Pizza			
491	D	07/30/08	Images of Incredible Pizza Co. in Newark, OH			
492	D	No Date	Photos of Amazing Pizza Machine exterior.			
493	D	No Date	Photos of Interiors and Exteriors of IPC Stores			
494	D		Ask.com search results for “Incredible Pizza Company” [IPC 4986]			
495	D		Exhibit# 16 Web Page of John’s Incredible Pizza (1 page) (J. Parlet 04/01/05)			
496	D		Exhibit# 17 Web Page of John’s Incredible Pizza (1 page) (J. Parlet 04/01/05)			
497	D		Exhibit# 20 John’s Incredible Pizza Information Web Pages (4 pages) (J. Parlet 04/01/05)			
498	D		Searchme.com search results for “incredible pizza co” [IPC 4991]			
499	D		Google Drop-down box for “Incredible Pizza Co” [IPC 4988]			
500						
501						

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
502	D		Print-Out of www.incrediblevipclub.com			
503	D		Print-Out of www.incrediblepizza.com/incrediblev ip.php			
504	D		Print-Out of www.incrediblepizza.com/incrediblev ip.php			
505	D		Print-Out www.incrediblepizza.com/ipc- racing.php			
506						
507	D		IPC Web Pages [IPC 1698 – 1782]			
508	D		IPC Race Gear Web Pages [IPC 1783 – 1807]			
509	D		Incrediblepizza.com Web Page Printouts [IPC 1842 – 1860]			
510	D		virtual tour of JIPC store located at www.johnspizza.com/3d_experience /default.aspx			
511	D		virtual tour of IPC store located at www.incrediblepizza.com/media/IPC -Tour-500x375.mov			
512	D		Yahoo! search assistant suggestion for “incredible” [IPC 4992]			
513	D		Yahoo! search assistant suggestion for “incredible pizza” [IPC 4993]			
514	D		Yahoo! search assistant suggestion for “incredible pizza” [IPC 4994]			
515	D		Yahoo! search results for “incredible pizza co” [IPC 4986]			
516	D		Yahoo! search results for “incredible pizza co” [IPC 4997-4998]			
517	D		Yahoo! search results for “incredible pizza factory” [IPC 4995-4996]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
518						
519	D		Archive.org printout of IPC web pages			
520	D		www.incrediblepizza.com Webpage From archive.org			
521	D		Printout of www.incrediblepizza.com from archive.org			
522	D		Printout of www.incrediblepizza.com From archive.org			
523	D		Archive.org printout of IPC web pages			
524	D		Archive.org printout of IPC web pages			
525	D		Incrediblepizza.com Home Page [IPC 3022 – 3023]			
526	D		Archive.org printout of IPC web pages			
527						
528						
529	D		Archive.org printout of IPC web pages			
530	D		Archive.org printout of IPC web pages			
531	D		Craig's Cruisers archive.org Web Pages from 2006 & 2007 [IPC 2387 – 2396]			
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
537						
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545	D		VidsMySpace.com for Incredible Pizza			
546	D		www.google.com Search Research for "Incredible Pizza" (1-800)			
547	D		www.myspace.com search results for "Incredible Pizza"			
548	D		Summary of Search Results from Vids.Myspace.com and www.youtube.com			
549	D		www.youtube.com Search for Incredible Pizza			
550	D		Usage Statistics for Incrediblepizza.com for the Last 12 Months			
551						
552	D		Printout of www.johnspizza.com Featuring John's Gift Card			
553						
554	D		Definition of "Incredible" from the Online Version of the American Heritage Dictionary of the English Language 4th			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
555	D		Thesaurus Entry for "Incredible" from Online Version of Roget's II: The New Thesaurus, 3d Ed.			
556	D		Search.com search results for "incredible pizza co" [JIPC 4989-4990]			
557	D		Print out of web listing for VIP Pizza			
558	D		Print outs of web listings for The Incredible Pizza Co.			
559	D		Print outs of Incredible Gourmet Pizza website			
560	D		Print outs of The Original Incredible Gourmet Pizza website			
561	D		Print outs of Craigs Cruisers website			
562	D		Print outs of Flancer's Incredible Sandwiches & Pizza website			
563	D		Print out of web listing for Incredible Flying Pizza			
564	D		Print out of Zaffiro's Pizzeria Bar website			
565	D		Print out of Incredible Café website			
566	D		Print outs of web listings for Incredible Café Express			
567	D		Print outs of web listings for Incredible Cafe			
568	D		Print outs of web listings for Incredible Burger			
569	D		Print outs of web listings for The Incredible Cheesecake Company			
570	D		Print outs of Incredible Dave's website			
571	D		Print outs of web listings for Zax Incredible Subs			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
572	D		Print outs of web listings for Wow Dog Incredible Hot Dogs			
573	D		Print out of web listing for Incredible Yogurt			
574	D		Print out of IncredibleFresh Seafood website			
575	D		Print out of Incredible Edibles website			
576	D		Print outs of Cousin's Incredible Vitality Raw Food Restaurant website			
577	D		Print outs of web listings for Incredible the restaurant			
578	D		Print out of Incredible Edible Delites website			
579	D		Print out of Incredible! Edible Egg website			
580	D		Print outs of Swiss Colony's Incredible Spreadables website			
581	D		Print outs of Harriet's Incredible Edibles website			
582	D		Print out of Incredible Edibles website			
583	D		Print outs of Garlic Jim's Famous Gourmet Pizza website			
584	D		Print outs of Tony Maroni's Famous Gourmet Pizza website			
585	D		Print outs of Vito's Famous Pizza & Italian Restaurant website			
586	D		Print out of web listing for Famous Pizza N Pizza			
587	D		Print out of web listing for C.L.'s Famous Pizza			
588	D		Print outs of web listing and website for JC's Famous Pizza			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
589	D		Print out of Amazing Jake's website			
590	D		Print out of Amazing Pizza Machine website			
591	D	No Date	Samples from CJM race broadcasts			
592	D	06/26/2008	Term Promissory Note between CJM Racing and IPFG [IPC 2384-95]			
593						
594						
595	D		Summary of JIPC's 1st set of Interrogatories to IPC Discovery Responses			
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
610						
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614	D	03/14/08	JIPC's Brief on the Case Dated 03/14/08 Filed in the TTAB			
615						
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620	D	04/24/09	Defendants Incredible Pizza Co., Inc. and Incredible Pizza Franchise Group LLC's Rule 26(A)(2) Rebuttal Expert Disclosure			
621						
622						
623	D	11/1972	Certified Copies of the Articles of Incorporation for House of ING, Inc. & Cert. of Renewal of Assumed Name for Ingcredible By House of ING, Inc			
624	D	07/12/1976	State of Kansas corporate record for Incredible Pizza, LTD			
625	D	02/06/1987	Certified Copy of the Articles of Incorporation for the Incredible Cheesecake Company			
626	D	12/04/1987	Articles of Incorporation of Three Down, Inc., d/b/a The Incredible Flying Pizza Society, Austin, TX			
627	D	08/11/1989	State of Oregon corporate record for Incredible Pizza, Inc.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
628	D	10/19/1992	State of Kansas corporate record for Incredible Pizza, Inc.			
629	D	04/22/1994	Annual Report of CAPE FEAR HOLDINGS, INC., d/b/a Incredible Gourmet Pizza			
630	D	09/26/1994	Certificate of Assumed Business Name for THE INCREDIBLE FLYING PIZZA SOCIETY, Austin, TX			
631	D	04/11/1995	Fictitious business name statement of Incredible Café Express			
632	D	04/02/1996	Fictitious business name statement of Incredible Cafe			
633	D	08/15/1996	Fictitious business name statement of Incredible Café Express			
634	D	08/19/1996	Certificate of Limited Partnership of MAJ Enterprises, L.P., former owner of The Incredible Café in San Diego, CA			
635	D	02/04/1997	Articles of Incorporation for Incredible Edibles of Scottsdale, LLC (filed with Arizona Secretary of State)			
636	D	03/24/1997	Fictitious business name statement of Incredible Café Express			
637	D	06/02/1997	Action by Incorporator of John's Incredible Pizza Company			
638	D	08/20/1997	Arizona Trade Name Registration for HARRIET'S INCREDIBLE EDIBLES			
639	D	09/29/1998	State of Ohio corporate record for Eric's Incredible Pizza Co., Ltd., Newark, OH			
640	D	10/19/1998	Articles of Organization for Eric's Incredible Pizza Co., Ltd, Newark, OH			
641	D	05/03/1999	Certified Copy of Fictitious Business Name Statement for the Incredible Egg			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
642						
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644	D	10/14/1999	Certified Copy of Articles of Incorporation of IPC, Inc.			
645	D	12/1999	FOIA Documents for Application for New Permit to Operate for Craig's Cruisers			
646	D	12/03/1999	Fictitious business name statement of Incredible Café Express			
647						
648	D	01/31/2000	Certified Copy of Articles of merger Between Amarillo Incredible Pizza Company and RPM Productions, Inc.			
649	D	02/02/2000	Certified Copy of Articles of Conversion Converting Amarillo Incredible Pizza Company to Amarillo Incredible Pizza Co., Ltd.			
650	D	02/02/2000	Certified Copy of Articles of Conversion Converting Morning Star Pizza Inc. to Morning Star Pizza, Ltd.			
651	D	02/02/2000	Certified Copy of Articles of Conversion Delivered Pizza, Inc. to Deliverer Pizza, Ltd.			
652	D	02/02/2000	Certified Copy of Articles of Organization of Amarillo Incredible Pizza Management, L.L.C.			
653	D	02/24/2000	Office Action on the IPC Logo – requesting Disclaimer of Pizza Co.			
654	D	04/2000	Certified Copy of the Articles of Incorporation of Buzzy's Incredible Edibles, Inc.			
655	D	04/02/2000	Certified Copy of Assumed Name Certificate for Morning Star Pizza, Ltd.			
656	D	04/12/2000	Certified Copy of Assumed Name Certificate for Delivery Pizza, Ltd.			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
657	D	08/18/2000	Fictitious Business Name Statement of VIPizza Very Incredible Pizza			
658						
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661	D	04/03/2002	Certificate of Limited Partnership for VIPizza, L.P. d/b/a VIPizza Very Incredible Pizza in Stockton, CA			
662	D	11/05/2002	Fictitious business name statement of Incredible Cafe			
663	D	12/13/2002	Fictitious business name statement of Incredible Café Express			
664	D	04/25/2003	State of Florida corporate record for Incredible Pizza, Inc.			
665	D	05/27/2003	Certificate of Registration for Uncle Vito's N.Y. Pizza Reg. No. 2718718 (Ex. Q To Klein 07/03/08 Dec)			
666	D	08/28/2003	Unanimous Written Consent to Action of Board of Directors Without a Meeting 08/28/03			
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
677						
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685	D	08/24/2004	Certificate of doing business under an assumed name filed by Pittari, Inc.			
686	D	08/26/2004	Certified Copy of Amendment to Articles of Incorporation of JIPC Montclair, Inc.,			
687						
688	D	11/01/2004	Excerpts of Office Action from US Trademark Application Serial # 76/585977			
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
698						
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702						
703	D	11/19/2004	Fictitious business name statement of Incredible Café Express			
704						
705	D	12/28/2004	Certificate of Registration for Daddio's Reg. No. 2914429 (Ex. Q To Klein 07/03/08 Dec)			
706	D					
707	D					
708	D					
709	D	03/31/2005	Articles of Organization for INCREDIBLE PIZZA, LLC, Wilmington, NC			
710						
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713						
714						
715	D	05/20/2005	Articles of Incorporation for Incredible Cold Edibles LLC (filed with Arizona Secretary of State)			
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Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
719	D	08/10/2005	Articles of Organization for INCREDIBLE DAVE'S, LLC, Louisville, KY			
720						
721						
722						
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728	D	11/04/2005	Articles of Incorporation of Incredible Cuisine LLC (filed with Arizona Secretary of State)			
729						
730						
731						
732	D	12/27/2005	Certificate of Registration for Johnny Malloy's Reg. No. 3035045 (Ex. Q To Klein 07/03/08 Dec)			
733	D	02/16/2006	Certificate of Assumed name POP'S INCREDIBLE PIZZA for KHR Management, LLC d/b/a Pop's Incredible Pizza			
734						
735	D	06/13/2006	Fictitious business name statement of Incredible Cafe			
736	D	09/01/2006	Arizona Trade Name Registration for INCREDIBLE EDIBLES BY NINA			
737	D	11/03/2006	Annual Report of INCREDIBLE PIZZA, LLC, Wilmington, NC			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
738	D	11/20/2006	Arizona Trade Name Registration for INCREDIBLE CONCEPTUAL ENTERTAINMENT			
739	D	12/11/2006	State of Delaware corporate record for Incredible Pizza, LLC			
740						
741	D	02/28/2007	Articles of Incorporation of Harriet's Incredible Edibles, L.L.C. (filed with Arizona Secretary of State)			
742	D	06/01/2007	Fictitious business name statement for Incredible Cafe			
743	D	07/05/2007	Business License Application of Incredible Café, Redondo Beach			
744	D	09/10/2007	State of Illinois corporate record for Incredible Pizza, Inc.			
745	D	09/17/2007	Business license for Incredible Edibles			
746	D	10/22/2007	Fictitious business name statement of Incredible Café Express			
747	D	04/27/2008	TARR Page for IPC Logo Registration			
748	D	04/27/2008	TARR Pages for 2 Incredible Pizza Co. Marks: John's Incredible Pizza Co. & John's Incredible Pizza Co. All You Can Eat Food & Fun			
749	D	05/02/2008	Articles of Organization for The Incredible Pizza Co, Ltd., Newark, OH			
750	D	07/09/2008	CA Dept. Of Corporations Listing For Incredible Named Companies			
751	D	07/22/2008	Business license of Incredible Burger			
752	D	07/27/2008	USPTO Printout Showing Trademark Assignment Details for JIPC's Marks			
753	D	07/28/2008	Fictitious business name statement of Incredible Burger			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
754	D	07/30/2008	TARR Page for America's Incredible Pizza Application			
755	D	07/30/2008	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun! And Design Class 41			
756	D	07/30/2008	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun & Design Class 43			
757	D	07/30/2008	TARR Page for John's Incredible Pizza Co. Class 41			
758	D	07/30/2008	TARR Page For John's Incredible Pizza Co. Class 43			
759	D	07/30/2008	TARR Page For Pop's Incredible Gourmet Pizza			
760	D	07/30/2008	TARR Page For Pop's Incredible Gourmet Pizza & Design			
761	D	07/30/2008	TARR Page For The Incredible Pizza Factory And Design			
762	D	07/30/2008	TARR Page For The IPC Logo			
763	D	07/30/2008	TARR Pages For Incredible Pizza Factory			
764	D	07/30/2008	TARR Pizza for The IPC Logo			
765	D	07/30/2008	The Incredible Flying Pizza Society TARR Page			
766						
767	D	02/11/2009	Certificate of assumed name filed by Emory LLC d/b/a Incredible Pizza			
768	D	04/08/2009	Annual Report Web Filing for INCREDIBLE DAVE'S, LLC, Louisville, KY			
769	D	04/15/2009	Annual Report of INCREDIBLE PIZZA, LLC, Wilmington, NC			
770	D	04/27/2009	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun and design Reg no 3099682			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
771	D	04/27/2009	TARR Page for John's Incredible Pizza Co. All You Can Eat Food & Fun and design Reg no 3061612			
772	D	04/27/2009	TARR Page for John's Incredible Pizza Co. Reg no 3058427			
773	D	04/27/2009	TARR Pages for John's Incredible Pizza Co. Reg no 3025377			
774	D	06/18/2009	Request for business tax information for Incredible Cafe			
775						
776						
777	D	No Date	Copy of US Reg# 1,755,554 for Incredible Edible Delites, Inc. Edible Floral Creations			
778	D	No Date	Copy of US Reg# 2,721,015 for Incredible Edible Delites, Inc.			
779	D	No Date	Copy of US Reg# 2,723,829 for Incredible Edible Delites, Inc			
780	D	No Date	Copy of US Reg# 2,854,562 for Incredible Edible Delites, Inc.			
781	D	No Date	Copy of US Reg# 2,941,392 for POP'S Incredible Gourmet Pizza			
782	D	No Date	Copy of US Reg# 2,980,602 for POP'S Incredible Gourmet Pizza			
783						
784						
785						
786						
787						
788	D	No Date	Exhibit# P-218 Assignment of U.S. Trademark (0070) (1 page) (R. Barsness 08/24/07)			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
789						
790						
791						
792						
793	D	No Date	State of New Jersey corporate record for Incredible Pizza and Gourmet Deli, Inc.			
794	D	No Date	TARR Page for IPC and Trademark Assignment [JIPC 3010 – 3013]			
795	D	No Date	TARR Page for IPC Great Food Fun Family & Friends [JIPC 3014]			
796						
797	D	No Date	File wrapper from the United States Patent and Trademark Office for America's Incredible Pizza Company Great Food, Fun, Family, & Friends and design application serial number 78/575,077			
798	D	No Date	File wrapper from the United States Patent and Trademark Office for Incredible Pizza Company Great Food, Fun, Family & Friends and design application serial number 75/805,643 and registration number 2,500,872			
799	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design application serial number 76/585,945 and registration number 3,099,682			
800	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design application serial number 76/585,946 and registration number 3,061,612			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
801	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. application serial number 76/585,976 and registration number 3,058,427			
802	D	No Date	File wrapper from the United States Patent and Trademark Office for John's Incredible Pizza Co. application serial number 76/585,977 and registration number 3,025,377			
803	D	No Date	File wrapper from the United States Patent and Trademark Office for Incredible Pizza Co. application serial number 78/435,085			
804	D	No Date	File wrapper from the United States Patent and Trademark Office for Incredible Pizza Co. application serial number 78/435,080			
805	D	No Date	File wrapper from the United States Patent and Trademark Office for Pop's Incredible Gourmet Pizza application serial number 76/581,020 and registration number 2,941,392			
806	D	No Date	File wrapper from the United States Patent and Trademark Office for Pop's Incredible Gourmet Pizza Poperoni and design application serial number 76/581,021 and registration number 2,980,602			
807	D	No Date	File wrapper from the United States Patent and Trademark Office for Garlic Jim's Famous Gourmet Pizza and design application serial number 78/385,898 and registration number 3,044,604			
808	D	No Date	File wrapper from the United States Patent and Trademark Office for Garlic Jim's Famous Gourmet Pizza application serial number 78/385,803 and registration number 3,007,389			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
809	D	No Date	File wrapper from the United States Patent and Trademark Office for Famous Gourmet Pizza application serial number 78/385,785 and registration number 2,958,812			
810	D	No Date	File wrapper from the United States Patent and Trademark Office for Sejal's Famous Pizza application serial number 77/975,467 and registration number 3,455,139			
811	D	No Date	File wrapper from the United States Patent and Trademark Office for Tony Maroni's Famous Gourmet Pizza and design application serial number 75/295,179 and registration number 2,260,273			
812	D	No Date	File wrapper from the United States Patent and Trademark Office for Famous Ray's Pizza application serial number 74/541,825 and registration number 2,196,830			
813	D	No Date	Certified copy of the certificate of registration for Incredible Pizza Company Great Food, Fun, Family & Friends and design Registration Number 2,500,872			
814	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design Registration Number 3,099,682			
815	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. All You Can Eat Food & Fun! and design Registration Number 3,061,612			
816	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. Registration Number 3,058,427			
817	D	No Date	Certified copy of the certificate of registration for John's Incredible Pizza Co. Registration Number 3,025,377			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
818	D	No Date	Certified copy of the certificate of registration for Pop's Incredible Gourmet Pizza Registration Number 2,941,392			
819	D	No Date	Certified copy of the certificate of registration for Pop's Incredible Gourmet Pizza Poperoni and design Registration Number 2,980,602			
820	D	No Date	Certified copy of the certificate of registration for Garlic Jim's Famous Gourmet Pizza and design Registration Number 3,044,604			
821	D	No Date	Certified copy of the certificate of registration for Garlic Jim's Famous Gourmet Pizza Registration Number 3,007,389			
822	D	No Date	Certified copy of the certificate of registration for Famous Gourmet Pizza Registration Number 2,958,812			
823	D	No Date	Certified copy of the certificate of registration for Sejal's Famous Pizza Registration Number 3,455,139			
824	D	No Date	Certified copy of the certificate of registration for Tony Maroni's Famous Gourmet Pizza and design Registration Number 2,260,273			
825	D	No Date	Certified copy of the certificate of registration for Famous Ray's Pizza Registration Number 2,196,830			
826	D	No Date	Certified copy of the application for America's Incredible Pizza Company Great Food, Fun, Family, & Friends and design Application Serial Number 78/575,077			
827	D	No Date	Certified copy of the application for Incredible Pizza Co. Application Serial Number 78/435,085			
828	D	No Date	Certified copy of the application for Incredible Pizza Co. Application Serial Number 78/435,080			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
829	D	04/25/97	Papa John's Franchise Agreement with AJ Pizza LLC [IPC-004615-004664]			
830						
831	D	02/01/01	Management Agreement Between JIPC Management & John's Incredible Pizza [JIPC 2905 – 2910]			
832	D	02/15/01	Management Agreement Between JIPC Management and JIPC Inc. 02/15/01			
833	D	02/18/01	Management Agreement Between JIPC Management & JIPCOB [JIPC 2897 – 2900]			
834						
835	D	02/28/01	Management Agreement Between JIPC Management & JIPC 3 [JIPC 2901 – 2904]			
836	D	02/28/01	Management Agreement Between Management and JIPCOB 02/28/01 [JIPC 2897-2900]			
837						
838	D	02/2001	Management Agreement Between JIPC Management & JIPC [JIPC 2893 – 2896]			
839	D	08/28/02	First Amendment to Management Agreement Between JIPC Management and JIPC, Inc.			
840	D	11/13/02	Management Agreement Between JIPC Management and JIPC, Inc.			
841	D	12/15/03	License Agreement Between JIPC Management & JIPC Montclair, Inc. [JIPC 2889 – 2892]			
842	D	12/15/03	Management Agreement Between JIPC Management & JIPC Montclair, Inc. [JIPC 2911 – 2914]			

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
843	D	12/15/03	Confidential Management Agreement Between JIPC Management and JIPC Stockton 12/15/09 [JIPC 0501-0513]			
844	D	12/15/03	Confidential Management Agreement Between JIPC Management and JIPC Modesto 12/15/03 [JIPC 0514-0517]			
845	D	12/15/03	Management Agreement Between JIPC Management and JIPC Montclair 12/15/03 [JIPC 2811-2814]			
846	D	12/15/03	Management Agreement Between JIPC Management and JIPC Fresno 12/15/03			
847	D	12/15/03	Management Agreement Between Management and JIPC Stockton 12/15/03			
848	D	12/15/03	Management Agreement Between JIPC Management and JIPC Modesto 12/15/03			
849	D	06/08/04	Trademark License Agreement Dated June 18, 2004 between JIPC Management, Inc. & JIPCOB, Inc. Alleged to be Effective 03/31/99			
850						
851	D	06/01/07	Management Agreement Between JIPC Management & Incredible Concepts, Inc [JIPC 2821 – 2824]			
852						
853						
854						
855	D	10/01/07	Management Agreement Between JIPC Management and JIPC Buena Park [JIPC 2842 – 2845]			
856	D	10/16/07	All Business.com Article “John’s Incredible Pizza Opening in Buena Park” [JIPC 2964 – 2966]			
857						

Ex No.	Offering Party	Date	Description	Objections	Date Identified	Date Admitted
858						
859	D	No Date	Confidential Management Agreement Between JIPC Management and John's Incredible Pizza Company [JIPC 0496-0501]			
860	D	No Date	Confidential Management Agreement Between JIPC Management and JIPC Fresno [JIPC 0506-0509]			
861	D	No Date	Exhibit# 9 Incredible Pizza Company Franchise Agreement (Bates 1553-1614) (R. Barsness 11/06/07)			
862	D	No Date	Exhibit# 10 Project Management Agreement (Bates 2273-2280) (R. Barsness 11/06/07)			
863	D	No Date	Exhibit# 101 Stock Purchase Agreement (M. Scott 04/11/05)			